



HEINZ VERIFIED

LOYALTY

SERVE THE BEST. EARN THE BEST.

The **HEINZ Verified Loyalty Portal** gives foodservice operators like you a single destination to easily track progress, unlock benefits, and turn your partnership with Heinz into meaningful rewards for your business.

YOUR PORTAL AT A GLANCE



LOYALTY TIER

See where you stand today—and what opportunities unlock as you level up.



LOYALTY POINTS

Track your points in real time and see how every qualifying action brings you closer to valuable rewards.



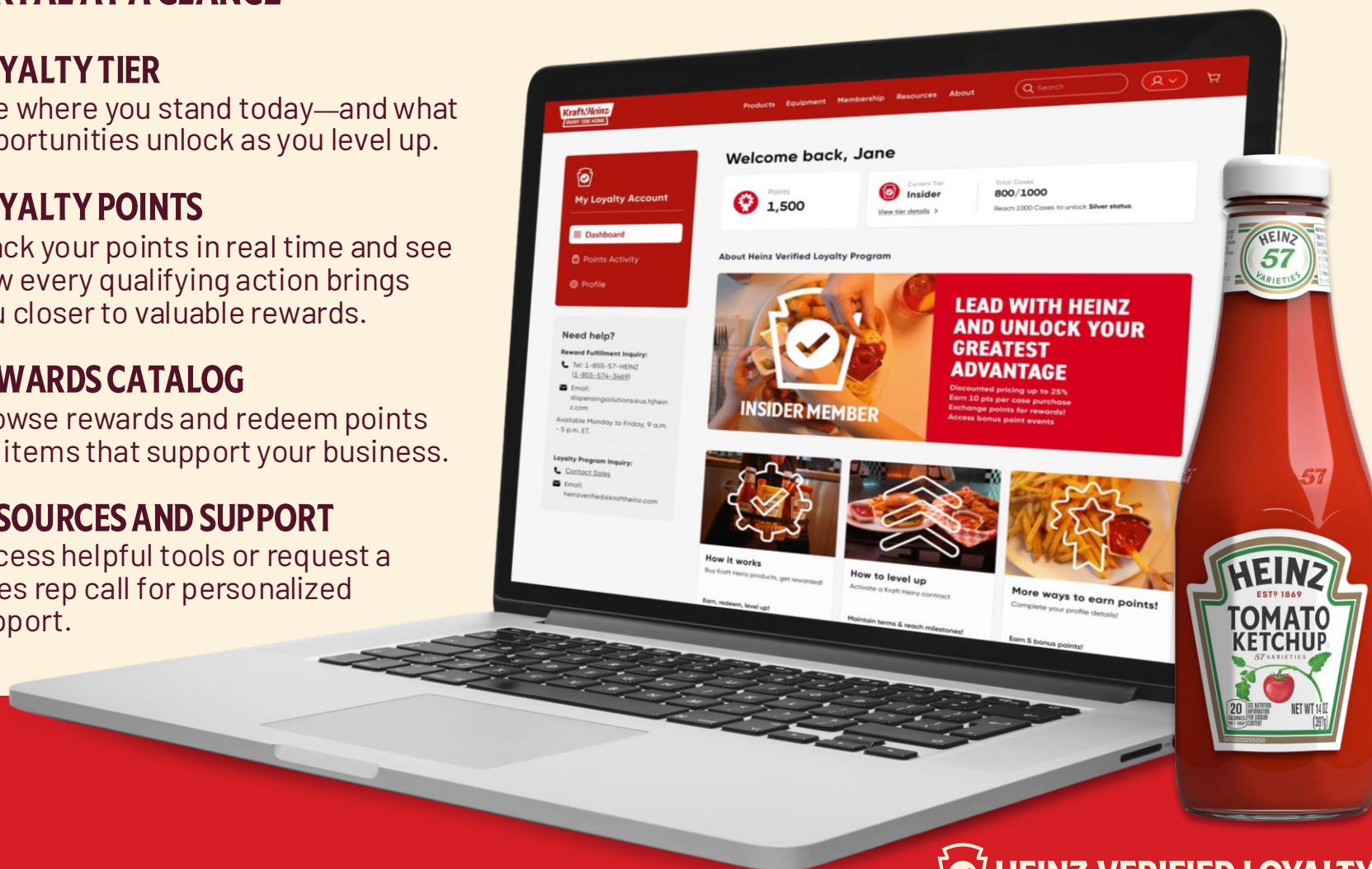
REWARDS CATALOG

Browse rewards and redeem points for items that support your business.



RESOURCES AND SUPPORT

Access helpful tools or request a sales rep call for personalized support.





HEINZ VERIFIED LOYALTY

WHERE
VERIFIED
QUALITY
MEETS
REAL
REWARDS

THE SIGN OF A
GREAT RESTAURANT



INSIDER MEMBER

Free to join. No contract required.



Earn **up to 20** points a month for invoice uploads



Unlock **free samples** and **resources** to stay ahead of menu trends



Exchange points for **HEINZ branded merchandise!**



BRONZE MEMBER

Purchase 250 cases/year*

Contract required*



Enjoy discounted pricing **up to 15%***



Participate in **bonus point events**



Earn **5 points per case** for qualifying Kraft Heinz products



Unlock **free samples** and **resources** to stay ahead of menu trends



Exchange points for **HEINZ branded merchandise!**



SILVER MEMBER

Purchase 750 cases/year*



Enjoy discounted pricing **up to 20%***



Participate in **bonus point events**



Earn **7.5 points per case** for qualifying Kraft Heinz products



Unlock **free samples, resources,** and **early access** to innovation items



Exchange points for **HEINZ branded merchandise, exclusive experiences,** and more!



GOLD MEMBER

Purchase 2,500 cases/year*



Enjoy discounted pricing **up to 25%***



Participate in **bonus point events**



Earn **10 points per case** for qualifying Kraft Heinz products



Unlock **free samples, resources,** and **early access** to innovation items



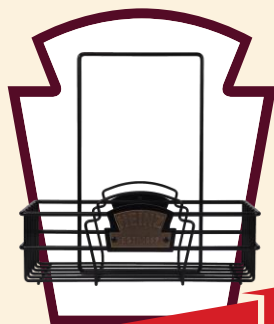
Exchange points for **HEINZ branded merchandise, exclusive experiences,** and more!



*Kraft Heinz pricing program required, must include HEINZ ketchup

REWARD CATALOG

LET THE
HEINZ SHINE!



HEINZ Tabletop Caddy

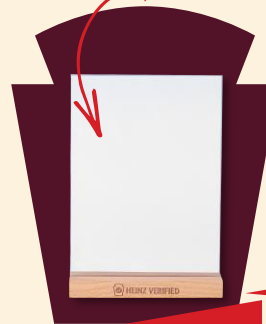


HEINZ Neon Sign



HEINZ To-Go Boxes & Liners

A MENU WORTH
THE HYPE

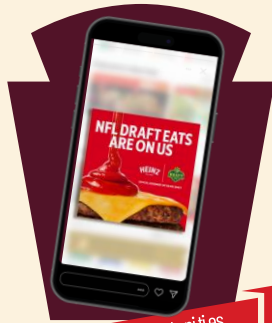


HEINZ Tabletop Menu Holder



HEINZ Verified Window Cling

REP HEINZ
VERIFIED GEAR



Exclusive Opportunities
& Events!



HEINZ Verified Hats



Featured Spot in Kraft Heinz
Away From Home Socials

LEVEL UP
EVERY DUNK



Ceramic HEINZ Keystone
Ramekins



Customizable Marketing
Templates



HEINZ VERIFIED LOYALTY