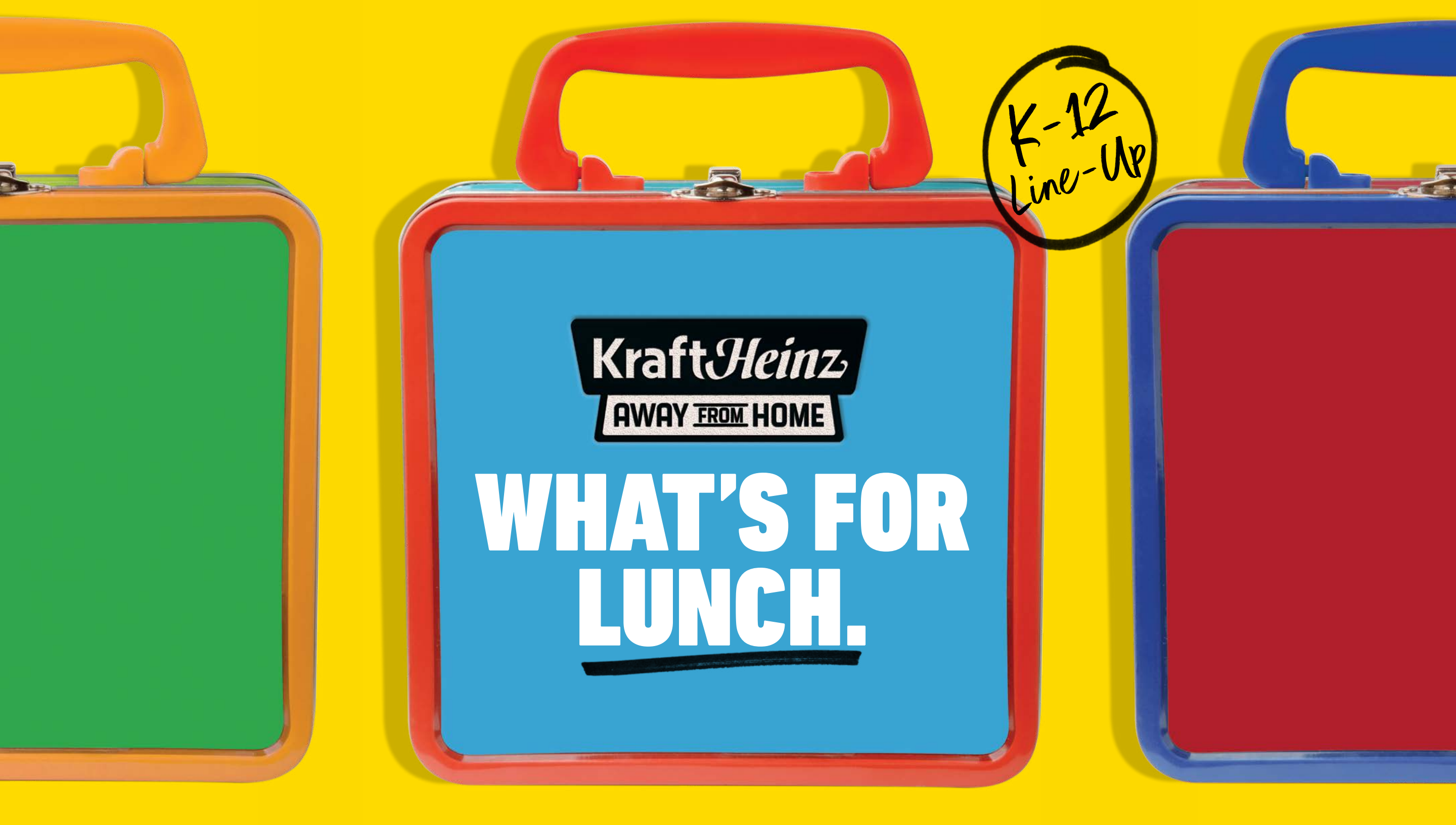




K-12
Line-Up

KraftHeinz
AWAY FROM HOME

**WHAT'S FOR
LUNCH.**



THERE IS NO SUBSTITUTE FOR HEINZ® KETCHUP.

Except for HEINZ Ketchup

Grown from our very own seeds to make the perfect processing tomato.

76% of youth have dipped their food into HEINZ® Ketchup in the past month.



76%
love HEINZ® Ketchup

30%
less sodium



FORMAT	GTIN	SODIUM	SUGAR	ALLERGENS	SERVING
HEINZ® Ketchup Portion Control 1000/9 g	13000984802	90 mg	2 g	none	1 packet
HEINZ® Ketchup Portion Control 500/9 g	13000980101	90 mg	2 g	none	1 packet
HEINZ® Low Sodium Portion Control 1000/9 g	13000565001	25 mg	2g	none	1 packet
Simply HEINZ® Ketchup Portion Control 1000/9 g	13000556009	90 mg	2 g	none	1 packet
HEINZ® Ketchup 2/1.5 gal dispenser pack	13000515501	180 mg	4 g	none	1 tbsp
HEINZ® Ketchup Bulk-Other 6/114 oz	13000622568	170 mg	4 g	none	1 tbsp
HEINZ® Low Sodium Ketchup Pouch	13000515662	45 mg	4 g	none	1 tbsp

Volume discounts on bulk and dispenser formats



BEYOND KETCHUP. WE ARE TOMATO OBSESSED.

Diced, Pureed, Sauce at the Ready

HEINZ® Tomatoes are made with low sodium, low sugar and no allergens.



Fresh packed and re-manufactured. Consistent performance.
Every item on this page meets USDA Processed Food Standard.

FORMAT	GTIN	SODIUM	SUGAR	ALLERGENS	SERVING
HEINZ® Spaghetti Sauce 6/6 lb	10013000010457	35 mg	6 g	none	½ cup
HEINZ® Marinara Sauce 60/2 oz	10078485982040	450 mg	5 g	none	½ cup
HEINZ® Pizza Sauce 6/6 lb	10013000560402	320 mg	3 g	none	¼ cup



TAP INTO OUR CULINARY EXPERTISE!

Create a healthier, tastier menu of made-from-scratch, NSLP-approved recipes using the KRAFT HEINZ® products that kids and families have enjoyed for over 150 years.

K-12 PORTFOLIO

Source: Datassential Local 2021, Index score, Mintel Lightspeed report, Datassential, Feeding Kids Report, Apr 2021, Datassential flavor YE 2023

Bulk means
less packaging
& less waste!



BULK

85 Years
of honing our tomato growing craft.
We've got the experts.





BBQ SAUCE THAT MAKES EVERY DAY 4TH OF JULY.

Smoky & sweet that can't be beat

No high fructose corn syrup.
55% believe KRAFT HEINZ®
BBQ Sauce is higher in quality.
Scores are above average & rising.



FORMAT	GTIN	SODIUM	SUGAR	ALLERGENS	SERVING
HEINZ® 100/1 oz cup	10013000714607	240 mg	10 g	none	1 oz
HEINZ® 200/12 g	10013000533802	105 mg	4 g	none	12g
HEINZ® BBQ Sauce 2/1.5 gal	10013000500101	310 mg	13 g	none	2 tbsp

BULK



TAP INTO OUR CULINARY EXPERTISE!
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58%

of youth dipped
their food into
BBQ sauce in
the past month

Sources: Datassential Sandwich overview, Oct 2021,
KRAFT HEINZ® Brand study Dec 2022



MUSTARD, A MUST-HAVE FOR DRESSINGS, SAUCES, DIPS & MARINADES.

Add some zing or sweet & spicy

America's #1 Mustard brand.

35% believe HEINZ® Yellow Mustard is higher in quality. Scores are above average and rising.

FORMAT	GTIN	SODIUM	SUGAR	ALLERGENS	SERVING
HEINZ® Yellow Mustard 500/.2 oz	10013000530504	65 mg	0 g	none	.2 oz
HEINZ® Yellow Mustard 200/.2 oz	10013000530603	65 mg	0 g	none	.2 oz
HEINZ® Honey Mustard 100/1 oz	10013000714409	160 mg	7 g	none	1 oz
HEINZ® Yellow Mustard 2/1.5 gal	10013000652008	60 mg	0 g	none	1 tsp

K-12 PORTFOLIO

Sources: NPD Supplytrack, YE May 2022. Datassential Condiment Claims Report 2020, KRAFT HEINZ® Brand study Dec 2022



An important ingredient in global recipes.





MORE MAYO. MORE BETTER.

Again! America's #1 Mayo!



*Deluxe Mayo
is creamier
& so rich!*



Made with high-quality ingredients,
including 100% cage-free eggs.

55% of youth have dipped their
food into a mayo dip or
sauce in the past month

MORE THAN 50% of Americans say
Mayo is top sauce
for sandwiches



FORMAT	GTIN	SODIUM	SUGAR	ALLERGENS	SERVING
KRAFT® Mayonnaise 500/12 g	10021000665263	65 mg	0 g	Egg	12g
HEINZ® Mayonnaise 200/12 g	10013000531709	65 mg	0 g	Egg	12g
HEINZ® Mayonnaise 2/1.5 gal	10013000516706	85 mg	0 g	Egg	1 tbsp
Pure KRAFT® Mayo 4/1 gal	10021000051806	75 mg	0 g	Egg	1 tbsp
KRAFT® Deluxe Mayonnaise	10021000648297	85 mg	0g	Egg	1 tbsp

Volume
discounts on
bulk and
dispenser
formats



TAP INTO OUR CULINARY EXPERTISE!

Create a healthier, tastier menu of made-from-scratch, NSLP-approved recipes
using the KRAFT HEINZ® products that kids and families have enjoyed for over 150 years.

Sources: Datassential, "Sandwiches", 2024,
KRAFT HEINZ® Brand study Dec 2022



RANCH WINS BEST DRESSED.

All Day!
More than 50% of youth believe dips are essential in making foods taste good.



TACO TUESDAY EVERY DAY.

81% of youth love Mexican-style food like tacos and burritos.



FORMAT	GTIN	SODIUM	SUGAR	ALLERGENS	SERVING
KRAFT® Ranch 60/1.5 oz	10021000671202	370 mg	3 g	Egg, Milk	1.5 oz
KRAFT® Ranch 200/.44 oz	10013000533109	100 mg	1 g	Egg, Milk	.44 oz
HEINZ® Taco Sauce	10013000986806	55 mg	0 g	none	2 oz
HEINZ® Salsa Sauce & Dip Cup	10013000528402	300 mg	2 g	none	2 oz
KRAFT® Ranch 4/1 gal	10021000643544	250 mg	1 g	Egg, Milk	2 tbsp
HEINZ® Ranch 2/1.5 gal	10013000980422	250 mg	1 g	Egg, Milk	2 tbsp

TACO
BULK



K-12 PORTFOLIO

Source: Datassential Local 2021, Index score, Mintel Lightspeed report, Datassential, Feeding Kids Report, Apr 2021, Datassential flavor YE 2023





A LIL' MORE CREAM CHEESE, PLEASE.

America's #1 Cream Cheese Brand

No artificial preservatives, flavors or dyes.
Made with fresh milk and real cream.

65% of consumers say
PHILADELPHIA® is
a brand they trust



FORMAT	GTIN	SODIUM	SUGAR	ALLERGENS	SERVING
PHILADELPHIA® Cream Cheese 100/1 oz cup	10021000611192	115 mg	1 g	Milk	1 cup
PHILADELPHIA® Cream Cheese 100/.75 oz reduced fat cup	10021000610942	80 mg	1 g	Milk	1 cup
PHILADELPHIA® Cream Cheese 6/3 lb	10021000616982	110 mg	1 g	Milk	1 oz
PHILADELPHIA® Cream Cheese 100/1 oz packet	10021000611208	115 mg	1 g	Milk	1 packet



TAP INTO OUR CULINARY EXPERTISE!

Create a healthier, tastier menu of made-from-scratch, NSLP-approved recipes using the KRAFT HEINZ® products that kids and families have enjoyed for over 150 years.

Source: IRI Cream Cheese Category, Y/E 12/31/23



BULK

The one and only
Philadelphia®

KraftHeinz
AWAY FROM HOME

BREAKFAST IS SERVED & IT'S QUITE THE SPREAD.

It would make anyone jelly

Students also look for breakfast items at lunch. We make all day service easy.

73%
of youth seek a variety of options for breakfast

FORMAT	GTIN	SODIUM	SUGAR	ALLERGENS	SERVING
KRAFT® Pankcake Syrup	21000677815	0 mg	19 g	none	1 cup
HEINZ® Peanut Butter Spread	130005445000	65 mg	1 g	Peanuts	1 cup
HEINZ® Grape Jelly	130005437000	5mg	7 g	none	1 cup
HEINZ® Strawberry Jam	130005422000	0 mg	7 g	none	1 cup
HEINZ® Assorted Jam/Jelly	130005439000	see above	see above	none	1 cup

K-12 PORTFOLIO

Sources: NPD Supplytrack, YE May 2022. Datassential Condiment Claims Report 2020, KRAFT HEINZ® Brand study Dec 2022





OUR SMART SNACKS.

100% Certified! 100% Delicious

Meets school requirements



EASY TO GRAB & GO



100%
Whole Fruit Juice.
Made with all
natural ingredients.
No added sugar
or fructose
corn syrup.

No artificial
colors, flavors or
preservatives.



FORMAT	GTIN	SODIUM	SUGAR	ALLERGENS	SERVING
CAPRI SUN® 100% Juice Variety Pack	8768400441	25 mg	20 g	none	1 pouch
CAPRI SUN® 100% Apple Juice	8768400108	25 mg	20 g	none	1 pouch
CAPRI SUN® 100% Berry Juice	8768400415	25 mg	20 g	none	1 pouch
CAPRI SUN® 100% Juice Fruit Punch	8768400110	25 mg	20 g	none	1 pouch
KRAFT® Grab 'N Snack, 4 Pack Cup, Chocolate Pudding, 12/14 oz	10043000827502	105 mg	18g	none	1 cup
KRAFT® Grab 'N Snack Vanilla Pudding Cup, 12/14 oz	10043000827519	115 mg	18 g	none	1 cup
JELL-O® Sugar Free, Ready To Eat, Strawberry Gelatin, 24/3.14 oz	10043000052645	45 mg	0 g	none	1 cup
JELL-O® Sugar Free, Ready To Eat, Lemon Lime Dessert, 6/12.5 oz	10043000046088	40 mg	0 g	none	1 cup
CRYSTAL LIGHT® Variety Pack	00043000040935	10-90 mg	0 g	none	1 pouch



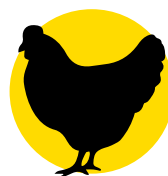
À LA CARTE
USDA Smart
Snack compliant.



TODAY'S GENERATION OF YOUTH ARE FOODIES.

Hand-held foods are a blank canvas to celebrate global flavors, and Kraft Heinz® is leading the way.

53% of youth want menus to have a variety of food options, with chicken as their protein of choice



51% of youth will try new foods based only on exciting descriptions

Otherworldly Dishes from Around the Globe



Chicken Taquitos

Corn tortillas are filled with shredded chicken, PHILADELPHIA® Cream Cheese and cheddar cheese and baked. Served with a side of Creamy Chimichurri Sauce.



Japanese Chicken Club Sandwich

Triple-decker sandwich with Katsu style chicken breast, shredded lettuce, tomato, Yuzu Wasabi Sauce, prepared with KRAFT® Mayo® and turkey bacon.



Chicken Banh Mi

Grilled chicken breast glazed with Hatch Chili Ranch Sauce served on a fresh steamed bun with pickled radish, carrot, cucumber with sliced jalapeno, cilantro and KRAFT® Mayonnaise.



Grilled Chicken Pita

Pita bread, marinated grilled chicken breast, shredded mozzarella, lettuce, tomato, red onion, HEINZ® Harissa Aioli.

Source: Five in focus: new food experiences for GenZ, <https://news.kraftheinzcompany.com/press-releases-details/2023/Heinz-to-Launch-Six-Limited-Time-Sauces-at-Restaurants-Nationwide/default.aspx>, <https://www.getflavor.com/gen-z-by-the-numbers>



WE GOT THE SAUCE... & SO MUCH MORE!

Easy to clean, easy to control
adjustable dispensing.
Tamper resistant snap-in lid.

Compatible with bulk
1.5 gallon pouch

FORMAT	GTIN
HEINZ® Tomato Ketchup Keystone Pump 1.5 gal	00013000013833
Simply HEINZ® Ketchup Keystone Pump 1.5 gal	00000KHFS39926
HEINZ® Mayonnaise Keystone Pump 1.5 gal	00013000013925
HEINZ® BBQ Sauce Keystone Pump 1.5 gal	00013000013963
HEINZ® Ranch Sauce Keystone Pump 1.5 gal	00013000013956
HEINZ® Mustard Keystone Pump 1.5 gal	00013000013994
HEINZ® Honey Mustard Keystone Pump 1.5 gal	00013000013918



DOUBLE DISPENSER
Contact your local rep
for more information



CONNECT WITH US [kraftheinzawayfromhome.com](https://www.kraftheinzawayfromhome.com)

