

KraftHeinz

AWAY FROM HOME

SIZZLING SUCCESS STARTS HERE



THE PERFECT ROLLER GRILL STATION SOLUTION

GRILL, TOP SERVE: A VISUAL GUIDE



OSCAR MAYER ON THE ROLLER GRILL

- OSCAR MAYER All Beef Franks
- OSCAR MAYER Corndog
- OSCAR MAYER OM Jalapeno Cheddar Dog
- OSCAR MAYER Maple Pancake Sausage Link
- OSCAR MAYER Blueberry Pancake Sausage Link

CONDIMENTS & SAUCES

- HEINZ Ketchup, HEINZ Mustard, HEINZ Mayo, HEINZ Relish
- HEINZ Sauce Vault PCs
- KRAFT Syrup PCs

FRESH CONDIMENTS

- TPG Pickles, TPG Salsa, TPG Sauerkraut, TPG Relish, TPG Banana Peppers, TPG Jalapenos

CHEESE & CHILI

- Cheese Sauce
- Chili

BRANDED CONDIMENTS HELP BOOST ROLLER GRILL SALES AND INCREASE QUALITY PERCEPTION

22%

OF CONSUMERS are more likely to purchase a roller grill item from a convenience store if brand name condiments are offered²

95%

OF CONSUMERS feel being offered branded condiments improve your perception of the quality of the roller grill offerings¹

HOT DOGS ARE TOP DOG IN CONVENIENCE!

#1 sandwich at convenience stores, +5% in Q2 '25 v. YA

20% OF CONSUMERS 18+ enjoy hot dogs at least 1x per year in commercial foodservice

Enjoyed 1.45x more by males than females

Eaten at lunch 43% of the time



Source: 1. Suzy, "Lets talk about Convenience Stores" Feb 2022
2. Datassential, "Kraft Heinz Foodservice Dip & Squeeze Study", 2021
Circana, "U.S. C-Store Landscape Q2", August 2025

THE DETAILS – ROLLER GRILL DOGS



CATEGORY	GTIN	SKU	DISTRIBUTOR CODE	TYPE	DESCRIPTION	FORMAT	UNIT SIZE	CASE PACKS
MEATS	00044700001059	447000010500		Bulk	OSCAR MAYER Beef Frank (4:1, 6.5")	Case	113 g	10 lbs
	00044700003916	447000039100		Bulk	OSCAR MAYER Beef Frank (5:1, 6")	Case	90 g	10 lbs
	00044700001783	447000017800		Bulk	OSCAR MAYER Jalapeno & Cheese Dog (5:1, 6")	Case	91 g	10 lbs
	00044700004968	447000049600		Bulk	OSCAR MAYER Jalapeno & Cheese Dog (5:1, 6")	Case	91 g	6 lbs
	00044700006368	447000063600		Bulk	OSCAR MAYER Corn Dogs	Case	96 g	4.25 lbs
	00044700068533	447000685300		Bulk	OSCAR MAYER Maple Pancake Sausage	Case	75 g	3.31 lbs
	00044700067444	447000674400		Bulk	OSCAR MAYER Blueberry Pancake Sausage	Case	75 g	3.31 lbs



THE DETAILS – CONDIMENTS & SAUCES



CATEGORY	GTIN	SKU	DISTRIBUTOR CODE	TYPE	DESCRIPTION	FORMAT	UNIT SIZE	CASE PACKS
KETCHUP	10013000983201	130009832000		Portion Control	HEINZ Ketchup	Sachet	9 g	200*
	10013000050200	130000502000		Tabletop	HEINZ Ketchup	Bottle	20 oz	30*
MAYO	10013000531709	130005317000		Portion Control	HEINZ Real Mayonnaise	Sachet	12 g	200*
	00021000664856	210006648500		Portion Control	KRAFT Real Mayo	Sachet	7/16 oz	200
	00021000663712	210006637100		Portion Control	KRAFT Miracle Whip	Sachet	7/16 oz	200
MUSTARD	10013000530603	130005306000		Portion Control	HEINZ Yellow Mustard	Sachet	.2 oz	200*
	10013000007310	130000073100		Tabletop	HEINZ Yellow Mustard	Bottle	13 oz	16
	00054400011319	544000113100		Portion Control	GREY POUPON Dijon Mustard	Sachet	.25 oz	200
RELISH	10013000531808	130005318000		Portion Control	HEINZ Sweet Relish	Sachet	9 g	200*
SYRUP	10021000677815	210006778100		Portion Control	KRAFT Pancake Syrup	Rectangle Cup	1.4 oz	120
	10044209971201	442099712000		Portion Control	MRS BUTTERWORTHS Table Syrup	Rectangle Cup	1 oz	200
	10044209971027	442099710200		Portion Control	MRS BUTTERWORTHS Table Syrup	Rectangle Cup	1.5 oz	100
	00716037139605	7160371396000		Portion Control	MADEIRA FARMS Table Syrup	Rectangle Cup	1.5oz	100
TRAY PACK	00716037603885	7160376038800		Bulk	TPG Banana Peppers	Tray	1.56 lbs	8
	00716037600334	7160376003300		Bulk	TPG Jalapeno Slices	Tray	1.56 lbs	8
	00716037600662	7160376006600		Bulk	TPG Pickle Slices	Tray	1 lb	8
	00716037600358	7160376003500		Tray Pack	TPG Salsa	Tray	1.66 lbs	8
	00716037600341	7160376003400		Tray Pack	TPG Relish	Tray	1.7 lbs	8
	00716037600365	7160376003600		Tray Pack	TPG Sauerkraut	Tray	1.18 lbs	8
OTHER	10013000532201	130005322000		Portion Control	HEINZ Horseradish Sauce	Sachet	12 g	200
	10021000052933	210000529300		Tabletop	KRAFT Real Mayo	Bottle	12 oz	12



*Other case sizes available

BEYOND THE BASICS: CULINARY INSPIRATION TO UP YOUR MENU GAME

The A.1. Dog

Classic OSCAR MAYER® Beef Hot Dog, topped with A.1.® caramelized onions, OSCAR MAYER® Bacon Bits, and HEINZ® Brewery Mustard

Chicago Style Dog

OSCAR MAYER® Beef Hot Dog, topped with GREY POUPON® and homemade spicy relish (relish, onion, tomato, and cherry peppers)

