

Kraft Heinz

AWAY FROM HOME

Sizzlin'
SUMMER SAVINGS
WITH BRANDS CUSTOMERS CRAVE



SUMMER PLANNING STARTS HERE

These trusted flavors are the tasty favorites customers expect on the table.

Whether you're serving guests on the patio or grilling up something new—Kraft Heinz has you covered with products that:

- ELEVATE MEALS WITH BRANDS CUSTOMERS TRUST
- PROVIDE CONSISTENT QUALITY & ADD EFFICIENCY
- OFFER VALUABLE SAVINGS ON SUMMER ESSENTIALS
- ELEVATE GUEST EXPERIENCE DURING BIG SOCCER EVENTS



BBQ IS HOT ON SUMMER MENUS



10%+

of all restaurant menu items in summer feature BBQ



*SOURCE: Datassential Launches & Ratings 2025, Item Launch Index: Each season indexed vs. all other seasons in 2025; 100=average across seasons



FIRECRACKER SALMON TACOS
Flaked Salmon fillets glazed with **Bull's Eye® BBQ Sauce**, sriracha, soy sauce and red pepper flakes. Served on warmed tortillas with shredded Nappa cabbage and a mango salsa



CREAMY CUCUMBER SALAD
Creamy side dish that pairs great with any BBQ. Thinly sliced cucumbers, shaved red onion, in a dressing of roasted garlic, **Kraft® Deluxe Mayonnaise**, Heinz® White Vinegar, sugar, and fresh dill



LOADED BURNT ENDS MAC & CHEESE BOWL
Kraft® Deluxe White Cheddar Mac & Cheese topped with smoky caramelized burnt ends, **Bull's Eye® BBQ Sauce**, grilled jalapeno, crispy onion straws



A1 CHAMPIONS BURGER
Get ready for the World Cup. Toasted roll, twin grilled smash burgers, American cheese, smoked bacon, caramelized onions, **A1 Sauce**, world cup trophy pick



BBQ PORK BELLY SLIDERS
Roasted and seared pork belly served on slider rolls. Topped with **Kraft® Original Smoke BBQ Sauce**, kimchi slaw and a Heinz® Pickle Chip



BBQ CHICKEN RANCH SALAD
Chopped salad greens, grilled chicken breast, roasted corn, chopped bacon, cheddar cheese, tomato, cucumber, crispy fried shallots and a dressing of blended **Kraft® Ranch Dressing** and **Bull's Eye® BBQ Sauce**

MAKE THIS A SUMMER TO REMEMBER

WITH MERCH FOR GREAT WEATHER, SOCCER GAME NIGHT CROWDS AND AMERICA 250 CELEBRATIONS



HEINZ has you covered with our **umbrella**. Perfect for the warm weather, dining al fresco, and making the most of your outdoor space. Special promo code available through your Kraft Heinz rep.



Add a touch of HEINZ to what you serve with branded **wax paper**. Each sheet is a great base for big game favorites like burgers, hotdogs, fries, and more.



Our **wire tabletop caddy** keeps all your HEINZ favorites organized and ready during this summer's soccer watch parties. Special promo code available through your Kraft Heinz rep.



Get ready for the world championship games with the **HEINZ Keystone Dispenser**. Special promo code available through your Kraft Heinz rep.

ORDER NOW on AFH.com

AMERICA
250
MERCHANDISE

Sizzlin'
SUMMER SAVINGS
WITH BRANDS CUSTOMERS CRAVE

Celebrate America's 250th with limited edition merch that features the anniversary logo.



REACH OUT TO YOUR KRAFT HEINZ REPRESENTATIVE FOR MORE INFORMATION

AMERICA 250TH ANNIVERSARY MERCHANDISE IS ONLY AVAILABLE

★ **MAY-JUNE** ★

PRODUCTS ON PROMO (5/1 - 8/31)



<p>KRAFT® MAYO</p> <p>UP TO \$20 OFF</p>  <p>PER CASE</p>	<p>KRAFT® DRESSINGS</p> <p>UP TO \$15 OFF</p>  <p>PER CASE</p>	<p>BBQ SAUCES</p> <p>UP TO \$12 OFF</p>  <p>PER CASE</p>
<p>HEINZ® MUSTARD</p> <p>UP TO \$7 OFF</p>  <p>PER CASE</p>	<p>KRAFT® DELUXE MAC & CHEESE</p> <p>UP TO \$8 OFF</p>  <p>PER CASE</p>	<p>HEINZ® KETCHUP</p> <p>UP TO \$10 OFF</p>  <p>PER CASE</p>



HEINZ VERIFIED
LOYALTY



SIGN UP TO EARN POINTS AND UNLOCK REWARDS



CHECK WITH YOUR KHC SALES REP FOR MORE INFORMATION ON HOW TO REDEEM.

Discount rates may vary by distributor.

ITEM NUMBER	ITEM DESC	PACK/SIZE	DISCOUNT/CS
MAYO			
10021000642196	KRAFT REAL MAYO CREAMY & SMOOTH MAYONNAISE, 1 GAL JUGS	4/1GA	\$ 20.00
10021000642189	KRAFT EXTRA HEAVY MAYONNAISE, 1 GAL JUGS	4/1GA	\$ 20.00
10021000643018	KRAFT LIGHT MAYONNAISE, 1 GAL JUGS	4/1GA	\$ 20.00
10021000633163	MIRACLE WHIP ORIGINAL RESTAURANT QUALITY DRESSING, 1 GAL JUGS	4/1GA	\$ 20.00
10021000051806	KRAFT PURE MAYONNAISE, 1 GAL JUGS	4/1GA	\$ 20.00
21000642069	KRAFT EXTRA HEAVY MAYONNAISE, 30# CARTON	1/30#	\$ 20.00
21000642212	KRAFT REAL MAYONNAISE, 30# PAIL	1/30#	\$ 20.00
21000642229	KRAFT EXTRA HEAVY MAYONNAISE, 30# PAIL	1/30#	\$ 20.00
21000647057	KRAFT MIRACLE WHIP DRESSING, 30# PAIL	1/30#	\$ 20.00
DRESSINGS			
10021000705068	KRAFT CREAMY CAESAR SALAD DRESSING, 1 GAL JUGS	4/1GA	\$ 15.00
10021000643544	KRAFT RANCH SALAD DRESSING, 1 GAL JUGS	4/1GA	\$ 15.00
10021000643032	KRAFT GOLDEN ITALIAN SALAD DRESSING, 1 GAL JUGS	4/1GA	\$ 15.00
10021000705242	KRAFT HONEY MUSTARD SALAD DRESSING, 1 GAL JUGS	4/1GA	\$ 15.00
BBQ			
10019582390574	BULL'S-EYE ORIGINAL BBQ SAUCE, 1 GAL JUGS	4/1GA	\$ 10.00
10021000678966	KRAFT ORIGINAL BARBECUE SAUCE, 1 GAL JUGS	4/1GA	\$ 10.00
10021000678973	KRAFT SMOKY BBQ SAUCE, 1 GAL JUGS	4/1GA	\$ 10.00
10043000806033	OPEN PIT ORIGINAL BBQ SAUCE, 1 GAL JUGS	4/1GA	\$ 10.00
43000806081	OPEN PIT ORIGINAL BARBECUE SAUCE, 5 GAL BUCKET	1/5GA	\$ 12.00
A1			
10054400000020	A.1. ORIGINAL STEAK SAUCE, 100Z BOTTLES	12/100Z	\$ 10.00
10054400000037	A.1. ORIGINAL STEAK SAUCE, 50Z BOTTLES	24/50Z	\$ 10.00
MUSTARD			
10013000007310	HEINZ YELLOW MUSTARD, FOREVER FULL INVERTED, 130Z BOTTLES	16/130Z	\$ 7.00
10013000002216	HEINZ YELLOW MUSTARD, FOREVER FULL, 90Z BOTTLES	16/90Z	\$ 4.00
M&C			
21000083732	KRAFT DELUXE WHITE CHEDDAR MACARONI & CHEESE, 4# BAGS	4/4#	\$ 8.00
KETCHUP			
10013000050200	HEINZ KETCHUP FOREVER FULL INVERTED, 20 OZ BOTTLES	30/200Z	\$ 10.00
100130000512906	HEINZ KETCHUP #10 CAN	6/114OZ	\$ 10.00