

A range of quality tomato products for every need.



OUR FAMILY OF CONSISTENT QUALITY TOMATO BRANDS

Our tomato products perform better in your operation due to quality measures at every step of cultivation and processing. From carefully selected seed varieties to only steam peeling without the addition of any chemicals or lye, we provide consistent products – can-to-can, season-to-season.



Our highest quality, premium tomato portfolio featuring 100% fresh, vine-ripened California tomatoes produced with no added citric acid.

Whole Peeled Tomatoes	4
Tomato Strips	4
Diced Tomatoes	4
Ground Tomatoes	4
Tomato Puree & Paste	
Concentrated Crushed	
Organic Tomatoes	
Hispanic-Style Tomatoes	
Pizza Sauces	
Pasta Sauces	
Lugue Guuces	



Delivering high quality tomato products that feature 100% vine-ripened California tomatoes.

Tomato Strips	.7
Ground Tomatoes	
Tomato Puree & Paste	.7
Concentrated Crushed	
Hispanic-Style Tomatoes	
Pizza Sauces	
Pasta Sauces	
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Featuring a portfolio that includes both fresh-pack and re-manufactured tomatoes that deliver on the consistency and value you expect from Heinz.

Whole Peeled Pear Tomatoes	9
Diced Tomatoes	9
Ground Tomatoes	9
Tomato Puree & Paste	
Hispanic-Style Tomatoes	
Pizza Sauces	
Pasta Sauces	













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WHOLE PEELED PEAR TOMATOES

Description	SKU	Format	Attributes
Bella Rossa Whole Peeled Tomatoes in Juice	784853062000	Can	FP NAC
Cristoforo Colombo Whole Peeled Pear Tomatoes with Fresh Basil	784853062200	Can	FP NAC MON

TOMATO STRIPS

Description	SKU	Format	Attributes
Bella Rossa Prime Tomato Strips in Juice	784853075000	Can	FP NAC NON GMO
Cristoforo Colombo Tomato Strips with Fresh Basil	784853075100	Can	FP NAC (NON GMO)

DICED TOMATOES

Description	SKU	Format	Attributes
Bella Rossa Diced Tomatoes in Juice	784853072000	Can	FP NAC NON GMO

GROUND TOMATOES

Description	SKU	Format	Attributes
6 in 1 All Purpose Ground Tomatoes	784853001000	Can	FP NAC NON GMO
6 in 1 All Purpose Ground Tomatoes (Pouch)	784855699400	Pouch	FP NAC NON GMO
6 in 1 Peeled Ground Tomato	784853061500	Can	FP NAC NON GMO
6 in 1 Peeled Ground Tomatoes (Pouch)	784850001200	Pouch	FP NAC NON GMO
6 in 1 Peeled Chunky Ground Tomatoes	784853063500	Can	FP NAC NON GMO











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TOMATO PUREE & PASTE

Description	SKU	Format	Attributes
Bontá Fancy Tomato Paste	784853051000	Can	FP NAC NON NSA
Bontá Extra Heavy Tomato Puree	784853021000	Can	FP NAC NON GMO
Bella Rossa Extra Heavy Tomato Puree	784853022500	Can	FP NAC MON GMO

CONCENTRATED CRUSHED

Description	SKU	Format	Attributes
Bontá Concentrated Crushed Tomatoes	784853015000	Can	FP NAC NON GMO
Bella Rossa Concentrated Crushed Tomatoes	784853015500	Can	FP NAC MON GMO

ORGANIC

Description	SKU	Format	Attributes
Christina's Organic Ground Tomatoes in Extra Heavy Puree	784853501000	Can	FP NAC NON GMO
Christina's Organic Extra Heavy Tomato Puree	784853522500	Can	FP NAC NON GMO
Christina's Organic Diced Tomatoes in Juice	784853572000	Can	FP NAC NON GMO

HISPANIC-STYLE

Description	SKU	Format	Attributes
El Verano Chopped Tomatoes in Puree	784853005000	Can	FP NAC NON GMO
El Verano Sabroso Salsa Style Diced Tomatoes	784853070000	Can	FP NAC NON GMO
El Verano Sabroso Peeled Chunky Tomatoes in Light Puree	784853076000	Can	FP NAC NON GMO













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PIZZA SAUCES

Description	SKU	Format	Attributes
Bontá Pizza Sauce with Basil	784853011000	Can	FP NAC NON GMO
Cristoforo Colombo Pizza Sauce with Basil	784853014900	Can	FP NAC NON GMO
Bella Rossa Fully Prepared Pizza Sauce	784853014500	Can	FP NAC NON GMO
Christina Pizza Sauce	784853013000	Can	FP NAC NON GMO
Allegro Classic Italian Pizza Sauce	784853043000	Can	FP NAC NON GMO

PASTA SAUCES

Description	SKU	Format	Attributes
Allegro Tuscan Tomato and Herb Pasta Sauce	784853047000	Can	FP NAC NON GMO
Allegro Starter Sauce	784853048000	Can	FP NAC NON GMO
Emma Bella Fancy Tomato Marinara Sauce	784853031000	Can	FP NAC MON GMO

















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TOMATO STRIPS

Description

Bell'Orto Peeled Tomato Strips

SKU

130005699000

Format

Can

Attributes





Description

Bell'Orto Salsa Style Diced Tomatoes

SKU

130005690000

Format

Can

Attributes





GROUND TOMATOES

Description

Bell'Orto Crushed Tomatoes in Puree

Bell'Orto Crushed Tomatoes in Puree (Pouch)

Bell'Orto No Salt Added Crushed Tomatoes in Puree

SKU

130005701000

130005626000

130000104300

Format

Can

Pouch

Can

Attributes













Description

Bell'Orto Concentrated Crushed Tomatoes

SKU

130005710000

Format

Can

Attributes









No Added Citric Acid











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PIZZA SAUCES

Description	SKU	Format	Attributes
Bell'Orto Fancy Pizza Sauce	130000126300	Can	FP NAC NON GMO
Bell'Orto Fully Prepared Pizza Sauce	130005680000	Can	FP NAC NON GMO
Bell'Orto Pizza Sauce with Basil	130005706000	Can	FP NAC NON GMO

PASTA SAUCES

Description	SKU	Format	Attributes
Bell'Orto Fancy Tomato Sauce	130005601000	Can	FP NAC NON GMO
Bell'Orto Pasta Sauce with Oil & Herbs	130005691000	Can	FP NAC NON CMO
Bell'Orto Marinara Sauce	130005705000	Can	FP NON











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WHOLE PEELED PEAR TOMATOES

DescriptionSKUFormatAttributesHEINZ Whole Peeled Pear Tomatoes in Juice130005703000CanFP

DICED TOMATOES

DescriptionSKUFormatAttributesHEINZ No Salt Added Diced Tomatoes in Juice130000104400CanFP (SA)HEINZ Diced Tomatoes in Juice130005697000CanFP (SA)

TOMATO PUREE & PASTE

SKU Description **Attributes** Format **HEINZ Tomato Paste** 130005731000 Can HEINZ Tomato Paste (Pouch) 130005717000 Pouch **HEINZ Tomato Puree** 130005727000 Can HEINZ Tomato Puree (Pouch) 130005721000 Pouch

HISPANIC-STYLE

DescriptionSKUFormatAttributesMama Linda Chopped Tomatoes in Juice130005071000CanFP 🐠 😂Mama Linda Chopped Tomatoes in Juice (Pouch)784850001300PouchFP 📞 😂













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PIZZA SAUCES

Description	SKU	Format	Attributes
HEINZ Prepared Traditional Pizza Sauce	130005733000	Can	NON GMO
HEINZ Prepared Traditional Pizza Sauce (Pouch)	130005604000	Pouch	NON

PASTA SAUCES

Description	SKU	Format	Attributes
HEINZ Tomato Sauce	130005724000	Can	NON GMO
HEINZ Tomato Sauce (Pouch)	130005722000	Pouch	NON GMO
HEINZ Classic Spaghetti Sauce	130005880000	Can	NON
HEINZ Classic Marinara Sauce (Pouch)	784859820400	Pouch	NON
HEINZ No Salt Added Spaghetti Sauce	130000104500	Can	NON NSA
HEINZ No Salt Added Marinara Sauce	130000104600	Can	NSA















